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PRESS RELEASE

Expand your horizons with the Naleia experience

Imagine really detaching from reality on holiday, where you can enjoy a moving natural landscape of crystal clear waters, secluded sandy beaches, enchanted forests, amazing sunsets followed by nights' spent under glistening stars. A holiday where you can steer a route to explore new places, encounter new people and learn new skills?

This is the enticing proposition from Naleia Yachting, a sailing adventure company, operating in top sailing locations in Croatia, Greece and Italy as well as further afield in Thailand.

Meeting the owner Dominik Sarapata, he exudes a positive spirit and can-do attitude. Being of Polish nationality and working and living in the wonderful city of Vienna, Austria, he has a very international outlook, creating special sailing breaks where one can "meet as strangers and leave as friends". Many people keep in touch after the holiday has ended to travel together and there has even been a marriage proposal!

The company was created in 2013, one year after Dominik passed his sailing license. He caught the passion for sailing and thinking creatively, he made a small website presenting a route that he wanted to sail on. He quickly realized that he had five yachts full of people for two weeks of sailing! Steadily expanding the routes offered each year as the company has grown, Naleia Yachting has so far welcomed over 400 people, sailing more than 6,300 nautical miles!

Typically, “Naleians” tend to be between 25 and 35 years old, although certainly not exclusively. “It is the mental age that counts!” says Dominik. “The primary need is that people are open to new experiences”. We limit the price to ensure a good mix of people, everything is provided, including a Pro-skipper who has overall responsibility for the boat”.

Each sailing week comprises a group of individuals, who normally do not know each other before the trip. On average, there are 50% solos, 25% couples and best friends and 25% groups of 3 or more on each boat. “Sailing is a unique sport that can be performed alone but is much more fun as part of a team!” says Dominik.

“The people who sail with us tend to have very busy lives. We have a lot of expectations on us as individuals. Sometimes it is good to escape from routine, try something completely different which will challenge you to integrate into a team with new people, experience new places and learn new skills”.

The sailing breaks are certainly very participatory, they will tire the body but help free the mind. “The sport teaches you to take life as it comes!” says Dominik.

I found out that “Naleia” as a word, comes from the Hawaiian language and loosely translated means “the joy of living”. Reading the many customer testimonials on the website, it really comes across that people are taking something very special away from the week. Here is just one example from a Naleia guest who sailed in Croatia:

“Totally awesome, I have really enjoyed people and experiences!! People from everywhere, different cultures, backgrounds, experiences, skills... with an aim of sharing, knowing and enjoying!!”

I asked Dominik where the idea for the name came from, but he was keen to keep this as a secret! The only way to find out is to book an upcoming trip on www.naleiayachting.com and he promises to share the story with you. Having encountered the special feeling among the Naleian community, I am certain that a special, exhilarating and memorable time awaits!

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